



Website Questionnaire

Tell us a bit about your company

Company Name:

Address:

Postal Code:

Mobile:

Email:

What does your company do?

Let's get down to business:

Do you have a URL in mind for your business?

Do you need us to buy a domain?

Yes

No

What's your deadline for this project? (dd/mm/yy)

Could you give us a ballpark figure for your available budget for the website project? (£Value)

The next few questions will help us understand exactly what you are after with this site

Tick as many as you need

I want this site because:

I need to build awareness for my brand

I need to offer a contact point to my customers

I need my company to have a better image online

I need to sell my product/service through my site

I need to use it to build customer loyalty

I need somewhere to promote my latest products/services

I have my own reasons

My site will be built to target

Kids & Teens

In their 20s

In their 30s

In their 40s

In their 50s

Senior Citizens

My clients come to me because

I offer excellent service

I have the best products

I have the best prices

Do you want to expand your target audience in a certain direction?

[More specific features of your customers](#)

Some words about your company:

Subsidiaries

Average number of employees

Someone's searching the web for your business. What words or phrases will they search for in Google?

What is it that makes your products/services unique on the market?

Do you have any proof that your solutions are better than your competitors?

Our new website would need to include:

- | | | | |
|-------------------------------------|--------------------------|----------------------------------|--------------------------|
| A basic HTML Site | <input type="checkbox"/> | Social Network Integration | <input type="checkbox"/> |
| An HTML5/CSS5 website | <input type="checkbox"/> | Intranet system | <input type="checkbox"/> |
| Responsive design for tablet/mobile | <input type="checkbox"/> | Separate dedicated landing pages | <input type="checkbox"/> |
| A WordPress based site | <input type="checkbox"/> | A redesign of existing site | <input type="checkbox"/> |
| Online magazine | <input type="checkbox"/> | Additional requirements | <input type="checkbox"/> |
| Online forum/blog | <input type="checkbox"/> | | |
| Newsletter system | <input type="checkbox"/> | | |

Special features to be included in your new website

We want the following special features to be included in our new website:

- | | | | |
|-------------------------------|--------------------------|-------------------------------|--------------------------|
| Registration form | <input type="checkbox"/> | Registration | <input type="checkbox"/> |
| Video streaming | <input type="checkbox"/> | An online store/shopping cart | <input type="checkbox"/> |
| My SQL database | <input type="checkbox"/> | Online payment gateway | <input type="checkbox"/> |
| Search panel | <input type="checkbox"/> | Blog module | <input type="checkbox"/> |
| Multicolumn layout | <input type="checkbox"/> | Image gallery | <input type="checkbox"/> |
| Newsletter/email sign up form | <input type="checkbox"/> | Image slider | <input type="checkbox"/> |
| Information/request form | <input type="checkbox"/> | Other features | |
| Uploads/downloads | <input type="checkbox"/> | | |
| Customer login | <input type="checkbox"/> | | |
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Help us out here – Who will provide the following resources?

- | | Us | You |
|-----------------------------|--------------------------|--------------------------|
| Stock photography | <input type="checkbox"/> | <input type="checkbox"/> |
| Company photography | <input type="checkbox"/> | <input type="checkbox"/> |
| Other artwork/illustrations | <input type="checkbox"/> | <input type="checkbox"/> |
| Copywriting text | <input type="checkbox"/> | <input type="checkbox"/> |
| Professional logo | <input type="checkbox"/> | <input type="checkbox"/> |
| Graphic design | <input type="checkbox"/> | <input type="checkbox"/> |
| Metatags/description | <input type="checkbox"/> | <input type="checkbox"/> |
| Font licences | <input type="checkbox"/> | <input type="checkbox"/> |
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[Moving on to the pretty stuff](#)

Moving on to the pretty stuff – Design

Yes

No

Does your company have a logo/established image
& branding guidelines e.g.fonts. colour schemes etc.?

Do you have print materials (such as business cards
or brochures) that we need to match?

What will happen once we deliver the site?

Yes

No

Would you like us to update
your site or would you like
to be responsible for updates?

How often do you require updates?

Daily

Weekly

Monthly

Quarterly

Other

Is there anything else you would like to tell us?

That's all we need for now.

*Thanks for taking the
time to complete this, we
will be in touch, shortly,
with a quotation.*